



Invitation

July 10-11th 2014

#2kmdifuturo



with  Enel  SAMSUNG SDI
and  VENETO BANCA

2km di futuro[®] Smart Community and Social Imagination
Leaf Community, Loccioni Angeli di Rosora (AN) Italy

**“No house should ever be on a hill or on anything.
It should be of the hill, belonging to it.
Each the happier for the other”**

F. L. Wright

Being part of a community means being part of a land, not only in terms of geography, but also in terms of sense of sharing, of values. Creating a recognizable **identity** through coherence and ideals.

In such a community, the strong values are **environment, innovation, work**. The balance between nature, man, technology encourages new solutions to social challenges, triggering new **sustainable economies**. Therefore, producing new expertise and new social opportunities.

Environment and economy, each the happier for the other.

IN COLLABORATION WITH

Enel
Nissan
Samsung SDI

FINANCIAL PARTNER

Veneto Banca

PATRONAGE

Kyoto Club
Legambiente
Marche Polytechnic University
Marche Region
Ministry of Environment
World Bank
UN-Habitat

SCIENTIFIC COMMITTEE

Federico M. Butera
Gianni Silvestrini
Gino Romiti
Giorgio Di Tullio
Josep M. Guerrero
Norberto Patrignani
Thomas Herzog
Paolo Giandebiaggi

July 10th Smart Community

- noon *Welcome and light lunch*
 - 2.30 pm **Greetings and opening**
Loccioni
 - 2.40 pm **Seeds of future**
Ugo Bardi, Club of Rome
Ken Webster, Ellen MacArthur Foundation
 - 3.15 pm **Smart future**
Piero Cipollone, World Bank
Vincent Kitio, UN-Habitat
Josep M. Guerrero, Aalborg University
 - 4.10 pm **Smart grid: experiences and visions**
Carlo Papa, Enel
Francisco Carranza, Nissan
WhooChan Kim, Samsung SDI
 - 5.30 pm **Leaf Lab** guided tour
 - 8.00 pm **Nature, Man, Technology** dinner experience
- Moderator**
Massimo Russo, Director Wired Italia

July 11th Social Imagination

- 9.30 am *Institutional greetings*
Gian Mario Spacca
 - 9.50 am **Common good as a resource**
Vittorio Prodi
 - 10.00 am **Territorial economy development**
Enzo Rullani
 - 10.30 am **Planning sustainability and resilience**
Federico M. Butera
 - 10.50 am **From disaster management to risk mitigation**
Fausto Marincioni, Polytechnic University of Marche
Francesco Ballio, Polytechnic University of Milan
 - 11.10 am **2km masterplan**
Thomas Herzog
 - 11.30 am **Architectural and territory regeneration**
Paolo Giandebiaggi
 - 11.50 am *Conclusions*
 - noon **2km of Marche** lunch experience
 - 2.30 pm **Walking around 2km** guided tour
- Moderator**
Maria Cristina Origlia, Editorial Coordinator of L'impresa Il Sole 24 Ore

Simultaneous translation will be available

CONTACT

to apply or request
for additional info

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RSVP

Please confirm your
participation within
July 4th

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Dress code: **business casual**

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